

### Things we implemented:

- New interactive Website

### Technologies we used:

- Javascript, HTML, CSS & ZURB Foundation



# Success Story

## ATTI - ALBAN TOWER TIRANE

### Company Background

ALBAN TOWER TIRANE (ATTI) is the center and figurehead of Tirana's business district and part of the master plan of the Tirana's new City Center. The project is a product of the well-known Italian architectural firm ARCHEA ASSOCIATI, led by architect Marco Casamonti.

### Challenges & Process

In order to meet the brief, we have designed a tailor made website that offered as much design freedom as possible, whilst taking the client's vision into account. The approach of the close customer consultation throughout the entire project allowed us to ensure that the client was satisfied with the design at every stage.

We integrated the building as the main visual of the website. All services are displayed, as well as floor plans of all floors of the building with 24 stores. To complement the customer experience we set up a easy to reach contact form which makes the sales team quickly accessible to anyone interested in booking office space in this building.

### Results

We created an **elegant** and **modern** website that reflects the new brand and the character of the building itself. Alban Tower Tirana's sleek new website design fantastically showcases the multifunctional building with an **intuitive, interactive** and **user-friendly** experience and a layout designed to display **visual content**. The entire building is the focus of the website. The user can navigate interactively on each floor. If the customer is interested in renting office space, there is now a quick way to contact the sales team directly via a button. **Usability** and **functionality** are, as always, the key factors **we strive for**.

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